

**NIKKEI ASIA PTE LTD**

331 North Bridge Road, #13-02/03 Odeon Towers, Singapore 188720

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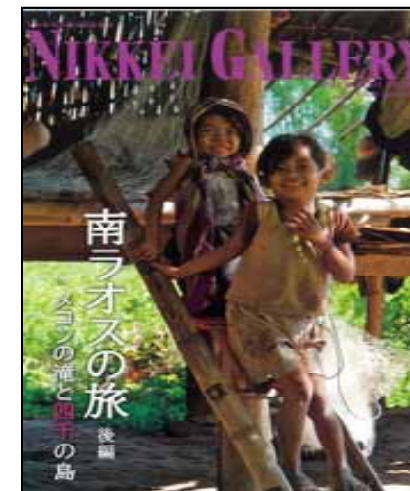
Company Reg No :199003763D GST Reg No : M2-0094614-6

Media Information for NIKKEI GALLERY

As of July 2009

Nikkei Gallery is a lifestyle magazine circulated within The NIKKEI-Asian Edition.
The editorial features destination, travel & lifestyle information in Asia.

Type : Magazine
 Size : B5 size (182mm W X 257mm H)
 Circulation : 24,350 copies daily
 Areas : Singapore, Thailand, Indonesia, Malaysia, Vietnam, Australia/NZ, Others
 Hong Kong, China, Taiwan, Philippines
 Frequency : Once in every 2 months, on first Monday of the month

**Rates per insertion (Full Color)**

Size	Position	Width x Depth Millimeters	Single Insertion (JPY)	2 - 5 insertions in 12 months (JPY) <i>(10% discount)</i>	6+ insertions in 12 months (JPY) <i>(15% discount)</i>
Full Page	Inside Front Cover	182mm W x 257mm H	240,000	216,000	204,000
Full Page	Inside Back Cover	182mm W x 257mm H	240,000	216,000	204,000
Full Page	Back Cover	182mm W x 257mm H	300,000	270,000	255,000

Note :

- 1) Nikkei Gallery only accepts advertisements in full color. There are no black & white ads.
- 2) The advertisement will appear the same in the full circulation of 24,350 copies.

Deadlines :

Order Deadline : 35 working days before the issue date
 Material Deadline : 30 working days before issue date

Material Specifications for NIKKEI GALLERY

METHOD OF DELIVERY

ONLINE

1) FTP Server

Please upload the files onto YOUR FTP Server and provide URL link for download.

2) Yousendit

Please upload the files via Yousendit and provide URL link for download.

3) If the file size is small, please e-mail to jenny@nikkei.com.sg or production house, razanhk@gmail.com

DEADLINES

Insertion Order : 35 working days prior to issue date

Material Deadline :30 working days prior to issue date

MATERIAL SPECIFICATIONS

MATERIAL SIZE

Full Page Bleed Size : H 267mm X W 192 mm

Full Page Trim Size : H 257mm X W 182 mm

Format : PDF File (Please submit PDFX/1a file type)
Please provide images in CMYK

Proof : Please provide high resolution JPEG File

Fonts : Please ensure to **OUTLINE ALL FONTS**.

Reminders : 1) Please include **CROP MARKS** of the bleed size.
2) Do **NOT** leave any extraneous objects such as color chart or notes such as publication name and date in the file.

Additional : Advertiser cannot check the color printout before printing.

